

Design in Action 2011

Direct Dialogue on Community, Collaboration & Design



October 9-11
Philadelphia, PA

BECOME A MEMBER TODAY!

AAO Membership

The Association of Architecture Organizations (AAO) / Architecture + Design Education Network (A+DEN) serves the architecture center and design education communities by cultivating a common core of knowledge among its members. We believe the sharing of experiences is the best strategy to expand public dialogue about architecture, and realize greater public awareness and appreciation of this emerging sector.

WHAT WE DO

Annual Conference • Working Groups and Listservs • Monthly E-Newsletters • Member Events • Online Resources • Member Promotions • Networking Opportunities

Find the right membership level for you and learn more about the benefits of AAO membership at www.aonetwork.org/membership.



ACD Membership

Established in 1977, the Association for Community Design (ACD) is a network of practitioners, organizations, educators, and institutions committed to increasing the capacity of planning and design professions to better serve communities. Our vision is to serve as the primary clearinghouse for community design practitioners to advance research, education, and best practices in community design, and provide a national voice on architecture and planning policies that affect our communities.

ACD offers both individual and organizational membership options which are available as annual memberships or sustaining memberships.

Learn more about ACD and how to become a member at www.communitydesign.org/membership. For further membership inquiries, email us at info@communitydesign.org.

Table of Contents

Welcome	2
Conference Information	4
Schedule at a Glance	5
Monday, October 10	6
Tuesday, October 11	12
Tours of Philadelphia	18
Association for Community Design	20
Association of Architecture Organizations	21
Maps	back cover

PRINCIPAL SPONSORS



SUPPORTING PARTNERS



GRAHAM FOUNDATION



LOCAL HOSTS



AIA Philadelphia



DESIGN IN ACTION 2011
Direct Dialogue on Community, Collaboration & Design
October 9–11 | Philadelphia, PA

Welcome to Philadelphia!

When discussions for this conference first started, we knew we wanted to explore the intersections and common ground between our two associations. We wanted to challenge attendees to make new connections, to match wits with experts outside their immediate disciplines. Well, there's never been a better time to come together.

We encourage you to mix it up during the next few days. In creating a conference about collaboration, we've put together many panels offering voices from different corners of our shared public discourse on architecture and design. We've brought together community voices, outside experts, time-tested leaders and emerging talents, and countless Philadelphia stories.

To new friends and old, welcome to Design in Action. And to our terrific local hosts for showcasing their city and introducing us to its army of design advocates – thank you.

Sincerely,



Lynn J. Osmond, Hon. AIA
Chair, Board of Directors,
Association of Architecture Organizations
President & CEO,
Chicago Architecture Foundation



Brandy Brooks
President, Board of Directors,
Association for Community Design
Director of Community Programs,
The Food Project – Boston, MA



Michael B. Wood
Executive Director,
Association of Architecture Organizations



James Wheeler
President-elect, Board of Directors
Association for Community Design
Buckman Fellow,
University of Minnesota

Greetings from Your Local Hosts

We are excited to be your hosts for the Design in Action 2011 joint conference of AAO/A+DEN and ACD. You will have the opportunity while here to participate in an exciting conference, enjoy a great city, Philadelphia, and explore the cluster of special design leadership organizations that are your hosts.

AIA Philadelphia has been an inventor of design organizations that lead this community. This year, we are celebrating the 20th Anniversary of the Community Design Collaborative, founded in 1991 by a dedicated group of self-described “anarchist architects” to meet a critical need for community and nonprofit design support. It is nurtured by the AIA and has grown to be a force of its own. As its legacy project for the AIA National Convention in 2000, the Charter High School for Architecture + Design was founded and today represents one of the most successful urban high schools for a diverse student body focused on design. And, in 2001, the Center for Architecture was founded, and its facility then built in 2007 to create a public “place” to advance design and community excellence for people from all walks of life.

We are excited to show you how our work together strengthens design futures for Philadelphia and how it provides leadership to all citizens. Please explore these ventures and challenge us about our future and how our experience may be applicable to your communities.

The Design in Action 2011 conference is for you – to learn, collaborate, and become inspired, so all of us may leverage our collective impact and experience for the benefit of change in our cities worldwide.

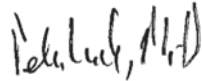
Your hosts,



John Claypool, AIA
*Executive Director,
AIA Philadelphia
Center for Architecture*



Elizabeth Miller
*Executive Director,
Community Design
Collaborative*



Peter Kountz, PhD
*Head of School,
Charter High School
for Architecture + Design*

Conference Information

Locations

Most conference sessions take place at the Radisson-Plaza Warwick Hotel. Some additional events are scheduled at the Center for Architecture, the Friends Center, and the Charter High School for Architecture + Design (CHAD). All venues are within walking distance (20 minutes or less) from the hotel, or if you'd prefer, cabs are easy to find. Please see the rear cover of this program for a map with addresses of these locations.

Transportation to and from conference venues will not be provided. If you require assistance or need further directions, please inquire at the registration table.

Networking Dinners

Make new friends and enjoy Philadelphia's dining scene at the networking dinners on Sunday and Monday evenings. Sign-up sheets will be available at the registration table. Please note that these dinners are pay your own way.

Tours and Workshops

These special conference sessions require advance registration. Inquire at the registration desk about joining a tour or workshop, where space is available.

CHAD: Inside-Out

If you registered for this post-conference event, meet at CHAD at 8:00am on Wednesday, October 12. See rear cover of this program for directions.

AIA/CES Credit

AIA/CES Credit will be available for certain conference sessions. See the registration table for a list of sessions offering credits.

Website

Additional conference information is available on our website. Read speaker bios, browse restaurant recommendations, choose a local architecture exhibition to visit, and more. Visit www.aanetwork.org/DIA2011.

Twitter

Join the conversation: #DIA2011

The Association of Architecture Organizations/Architecture + Design Education Network and the Association for Community Design assume no responsibility for any injury, loss, or other damage to any person or property occurring in relation to any activity connected to or arising out of the Design in Action conference or any events or tours associated therewith.

SCHEDULE AT A GLANCE

Sunday, October 9

12:30pm	Pre-Conference Boot Camp
2:00pm	Tours of Philadelphia*
4:00pm	Registration Opens
5:00pm	Opening Reception
7:30pm	Networking Dinners*

Monday, October 10

7:30am	Registration Opens
8:30am	Welcome Address
9:15am	General Session 1
10:30am	General Session 2
Noon	Lunch On Your Own / Tours*
1:15pm	Breakout Sessions - Round 1
2:30pm	Breakout Sessions - Round 2
3:45pm	Breakout Sessions - Round 3*
5:00pm	ACD Members' Meeting
5:30pm	Evening Keynote and Reception at the Friends Center
8:00pm	Networking Dinners*

Tuesday, October 11

7:00am	Registration Opens
7:15am	AAO Members' Meeting
8:00am	General Session 1
9:15am	Breakout Sessions - Round 1
10:30am	Breakout Sessions - Round 2*
Noon	Lunch On Your Own / Tours*
1:15pm	Breakout Sessions - Round 3
2:30pm	Breakout Sessions - Round 4
3:45pm	Breakout Sessions - Round 5
4:45pm	Closing Session

Wednesday, October 12

8:00am	Post Conference Event - CHAD: Inside-Out*
--------	---

*Advance registration required for certain events during this time slot. See event details in program book.

MONDAY, OCTOBER 10

7:30am **Registration | Mezzanine Level, Radisson Plaza-Warwick Hotel**

8:30–
9:15am **Welcome Address | Grand Ballroom**

Alan Greenberger, *Deputy Mayor for Planning and Economic Development, City of Philadelphia*

9:15–
10:15am **LEVERAGE: Strengthening Neighborhoods through Design
Grand Ballroom**

● ▲ ■ Alan Greenberger, *Deputy Mayor for Planning and Economic Development, City of Philadelphia*; Sally Harrison, *Temple University*; Elizabeth Miller, *Community Design Collaborative*; Todd Woodward, *SMP Architects*; Jess Zimbabwe, *The Urban Land Institute*

The Community Design Collaborative celebrates two decades of providing pro bono preliminary design services to nonprofit organizations in the Philadelphia region. Join leading design thinkers who contributed essays to a collaborative book on the designer's role as advocate and policymaker, the future of design activism, and its impact on design excellence in Philadelphia.

10:30–
11:30am **Talking Architecture | Grand Ballroom**

● ▲ ■ Charles Birnbaum, *The Cultural Landscape Foundation*; Julie Iovine, *The Architect's Newspaper*; Roman Mars, *99% Invisible*; Dan Pitera, *Detroit Collaborative Design Center, University of Detroit Mercy*; Harris Steinberg, *Penn Praxis*

We consider some of our community's best responses to the old saw: "it's not what you say, but how you say it." A radio producer, a blogger, a critic, a university official... this mix will create an intriguing conversation on participatory design to get synapses firing. Listen to great stories and grab tips to bring into your own work.

■ **Why Then? Why Now? Community + Design | Crystal Ballroom**

Sheri Blake, *University of Manitoba*; Sharon Haar, *University of Illinois at Chicago*; David Perkes, *Gulf Coast Community Design Studio*; Quilian Riano, *DSGN AGNC*; Tony Schuman, *New Jersey Institute of Technology*

Is the resurgence of interest in community design and social justice and humanitarian responsibility a convenient dodge from the realities of the economy and the shrinking of our profession, or are we on to something bigger? This session is intended to open productive conversations on community design roots and the past practice trends that inform present architecture activism work.

LUNCH (on your own)

12:00–
1:00pm **OPTIONAL BROWN BAG LUNCH SESSION | Chestnut Room
Where If Not Us? Participatory Design and its Radical Approaches:
A Visual Journey**

● ▲ ■ Mathias Heyden, *Institute of Architecture, Technical University, Berlin*; Ines Schaber, *Artist, Photographer, and Author*

Taking up research by Mathias Heyden on community design that uncovered significant questions about the politics of image-making, this project aims to develop a form for visual research that could become part of a progressive future of such architecture/planning. It reflects upon the making of particular community design projects in dialogue with those involved, considering usage and appropriation over time.

1:15–
2:15pm

BREAKOUT SESSIONS – ROUND 1

● ▲ ■ Mixplace Studio | Grand Ballroom

Teddy Cruz, *Estudio Teddy Cruz*; Aaron Levy, *Slought Foundation*; Kira Strong, *People's Emergency Center*

Mixplace Studio brings a cultural group into working connections with acclaimed designers and a respected social service provider, jointly establishing a youth mentorship initiative, along with design-related research and exhibitions for jumpstarting community discussion. This session will explore neighborhood revitalization through multi-layered partnerships and long-term commitments with cultural organizations.

● Curating Your Architecture Festival | Crystal Ballroom

Kyle Bergman, *Architecture and Design Film Festival*; Thaddeus Squire *Hidden City Philadelphia*

Designing a festival is like designing a building. A balance of art and science, desire and budget, and it has to work on many scales to fulfill a concept. This session will enumerate the essential partners, and programming and funding considerations for planning festival events, and how volunteer teams can manage an inclusive vision.

■ Rural Community Collaborations | Chestnut Room

Marsha Cuddeback, *Office of Community Design and Development-Louisiana State University*; Brian Morton, *Center for Urban and Regional Studies-University of North Carolina*; Scott Penman + John Poros, *Carl Small Town Center-Mississippi State University*; Dewey Thorbeck, *University of Minnesota*

Participate in an exploration of the links between agriculture, sustainability, regional land use planning, transit, and economic development, and their implications for rural communities. The discussion will engage work in rural areas all across the globe, grappling with various aspects of the rural sustainability question from a community design and research perspective.

▲ What's the Big Idea? | Chancellor Room

Christopher Lawrence, *HIVE Learning Network NYC*; Helen Wechsler, *Institute of Museum and Library Services*

We have welcomed representatives from top philanthropies to come speak about the large voids and opportunities their organizations view as critical to the future success of their grantees. Hear directly from those shaping grant-driven programs, and what they see as prime openings for architectural organizations and educators.

2:30–
3:30pm

BREAKOUT SESSIONS – ROUND 2

● ▲ ■ Innovative Approaches to Community Building | Grand Ballroom

Brandy Brooks, *The Food Project*; Marilyn Jackson, *Chicago Architecture Foundation*; Sarah Malin, *Cannon Design*; Kevin Singh, *Community Design Action Center*; Suzanne Wedekind, *West Valley Middle School, Knoxville, TN*; Teyonda Wertz, *South Shore Chamber, Inc.*

From new and creative ways to bring communities together to making the old new again, this session features innovative teachers, artists, and practitioners striving to redraw relationships for community building.

■ **Bridging the Gap: Public-Interest Architectural Internships | Crystal Ballroom**

Gabe Bergeron, *Gateway Initiative-Boston Architectural College*; Georgia Bizios + Katie Wakeford, *North Carolina State University*; Mami Hara, *Wallace, Roberts & Todd*; Ceara O'Leary, *buildingcommunityWORKSHOP*; Jess Zimbabwe, *The Urban Land Institute*

Contributors and programs from the publication, *Bridging the Gap*, will participate in a panel bringing together the best in current thinking regarding public interest architectural internships, and advocating for profound change in the profession and communities.

▲ **Pairing Youth with Mentors and Digital Media | Chestnut Room**

Joe Cliggott, *Rafael Viñoly Architects*; Jennifer Masengarb, *Chicago Architecture Foundation*; Gregory Simon, *Academy of Architecture and Contemporary Themes*

The latest Chicago Architecture Foundation initiative, DiscoverDesign.org, connects public schools with architecture professionals to promote classroom ecology in the virtual realm. Join a discussion-based session on anticipating and managing social networking tools with youth, including adventures in teaching the design process in a digital setting.

● ■ **Healthy Communities through Design | Chancellor Room**

Rick Bell, *AIA New York*; Sean Fischer, *NYC Department of Health and Mental Hygiene*

AIA New York has worked with the New York City Department of Health and Mental Hygiene to investigate connections between design of the built environment and physical activity, including City-wide adoption of Active Design Guidelines. This session will explore the health basis of Active Design, and consider the collaborative opportunities in your community.

3:45–
4:45pm

BREAKOUT SESSIONS – ROUND 3

● ▲ ■ **What Went Wrong? Lessons in Failure + Response | Grand Ballroom**

Monica Chadha, *Converge:Exchange*; Anne Frederick, *Hester Street Collaborative*; Christine Gaspar, *Center for Urban Pedagogy*; Peter Kountz, *Charter High School for Architecture + Design*; Mike Newman, *Shed Studio*; Quilian Riano, *DSGN AGNC*

Failure is a part of design. That's a fact. No matter the amount of planning, the outcome still didn't go the way you planned. Come engage in an honest discussion about overcoming failure in the public interest realm. Hear how several widely recognized professionals have addressed project failures, recovered, and have begun creating new models for working in their communities.

■ **Community Design In Action | Crystal Ballroom**

Sally Harrison, *Temple University*; Anne-Marie Lubenau, *Loeb Fellow, Harvard Graduate School of Design*; Ceara O'Leary, *buildingcommunityWORKSHOP*; Hideaki Shimura, *Shibaura Institute of Technology*

This session will cover a range of projects and issues that design centers navigate at a variety of scales aiming to explore the challenges of public design practices and how they engage the communities in which they work.

■ **Sacred Spaces: Faith-Based Community Design | Chestnut Room**

David Braver, *Braver & Hauptman Architects*; Tuomi Forrest, *Partners for Sacred Places*; John Hubert, *John Hubert Architects*; Sister Ann Provost, *Mercy Neighborhood Ministries*; Bill Singer, *Environmental Works*

As we continue to grapple with how to provide the most value with limited funds, these four projects highlight different processes for working with religious organizations in various applications from transitional housing to new spaces facilitating outreach and school programs.

3:45–
5:30pm

● ▲ ■ **Build It! | Center for Architecture**

(Hands-On Workshop) Limited to 35 participants. Advance Registration Required.



Alex Gilliam, *Public Workshop*

Engaging communities in building can be a powerful tool for initiating dialogues, fostering meaningful collaborations, exploring complex ideas, and identifying new possibilities. In this entertaining workshop, you'll transform a space by building things, very big things. Learn new fundamental approaches that rethink how to teach, talk, and engage people in design.

3:45–
5:30pm

Meet on mezzanine level

● ■ **Central Delaware Riverfront Planning Development**

(Mobile Workshop) Limited to 40 participants. Advance Registration Required.



Tammy Leigh DeMent, *Pennsylvania Horticultural Society*; Andrew Goodman + Harris Steinberg, *Penn Praxis*; Rene Goodwin + Steve Weixler, *Central Delaware Advocacy Group*; Sarah Thorp, *Delaware River Waterfront Corporation*

Participate in an on-site tour focused on current design efforts to overhaul Philadelphia's riverfront through local collaboration between Penn Praxis, the Delaware River Waterfront Corporation, and The Pennsylvania Horticultural Society.

3:45–
5:30pm

Meet on mezzanine level

● ■ **Mural Arts at the Gallery**

(Mobile Workshop) Limited to 40 participants. Advanced Registration Required.



Ryan Derfler, *City of Philadelphia Mural Arts Program*

Join us for a mobile workshop highlighting the remarkable work of the largest public art program in the US. See how Mural Arts is opening up art relationships to full public view, sparking greater public interest. Gain inspiration and more know-how on ways arts and culture projects can revitalize communities and spaces.

5:00–
5:30pm

■ **ACD Members Meeting | Grand Ballroom**

Annual program update for current dues-paying members of the Association for Community Design.

5:30–
7:30pm

Evening Keynote: Teddy Cruz

Reception 5:30–6:30 | Program 6:30–7:30

Friends Center | 1501 Cherry Street



Creative Acts of Citizenship: The Neighborhood as Site of Production

Winner of the prestigious Rome Prize for architectural research, Guatemalan-born Cruz is a tireless advocate, designer, and urban theorist. Through such work he has become a leading fixture in designing for underserved populations, concentrating the bulk of his efforts on mixed-use and affordable housing developments along the Tijuana-San Diego border. His firm, Estudio Teddy Cruz, has pioneered inventive public engagement efforts to knit together these bicultural communities, and in the process reveal how design can positively shape people's lives. Cruz will share insights on the strategies and research that fuels his firm's work, and how we can all respond creatively to an increasingly interconnected world.

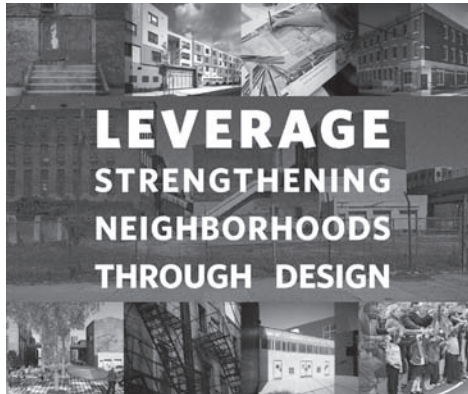
Thank you to our event sponsors



GRAHAM FOUNDATION

Additional support courtesy of the **Slought Foundation**

*This event coincides with the 20th anniversary celebration of Philadelphia's Community Design Collaborative and the unveiling of its publication, **Leverage: Strengthening Neighborhoods through Design.***



Community Design Collaborative

Exhibition | October 1–23, 2011

Center for Architecture | 1218 Arch Street, Philadelphia, PA

Fifty new projects and programs by design activists from around the country

Book

Available at the AIA Bookstore and Design Center | 1218 Arch Street

How the Community Design Collaborative is changing the urban landscape of Philadelphia



Sought Foundation In conjunction with Political Equator 3

Exhibition: On the Political Equator

July 7– October 11, 2011 | 4017 Walnut Street, Philadelphia, PA

Video installation on the widening gap between wealth and poverty, the politics of fear and paranoia, and its impacts on urban planning policy and legislation in the United States

www.slought.org/content/11477

TUESDAY, OCTOBER 11

7:00am **Registration | Mezzanine Level**

7:15–
7:45am **AAO Members Meeting | Crystal Ballroom**

Annual program update for current dues-paying members of the Association of Architecture Organizations (organizations and individuals).

8:00–
9:00am **Public Interest Practice in Architecture: A 2011 AIA Latrobe Prize Dialogue
Grand Ballroom**

- ■ Catherine Baker, *Landon Bone Baker Architects*; Roberta Feldman, *University of Illinois at Chicago*; David Perkes, *Gulf Coast Community Design Studio*; Dan Pitera, *Detroit Collaborative Design Center*, *University of Detroit Mercy*

Join 2011 AIA Latrobe Prize recipients Roberta Feldman and David Perkes for a discussion of their “Public Interest Practice in Architecture” research. With special guests Catherine Baker and Dan Pitera, the panel discusses their findings and how client-driven professionals can learn from the needs-driven segment of architectural practice. Ultimately, the Prize recipients ask: what is necessary for public interest work to become a significant segment of architectural practice?

9:15–
10:15am **BREAKOUT SESSIONS – ROUND 1**

■ **Of Mutual Benefit? Participatory Design + Service Learning | Grand Ballroom**

Nadia Anderson, *Iowa State University*; Sheri Blake, *University of Manitoba*; Thomas K. Davis, *University of Tennessee-Knoxville*; Jeffrey Hou, *University of Washington*; Edward Orłowski, *Lawrence Technological University*

This session highlights multiple studio case studies to guide larger discussion about the learning outcomes and challenges in pursuing participatory community design work, as well as opportunities to connect in meaningful ways outside the classroom.

● ▲ ■ **National Endowment for the Arts: Grant Workshop | Crystal Ballroom**

Jen Hughes and Jason Schupbach, *National Endowment for the Arts*

The NEA is coming out of an intense period of research and data gathering, some of which has influenced changes to its program guidelines. This session reviews the updates and uses the information as a starting place to explore ways the NEA can better support the work of its grantees.

● ▲ ■ **Emerging Design Collaborations | Chestnut Room**

Katie Koch + Carmen Dukes, *Project Interaction*; Joseph Krupczynski, *Moveable Feast*; Lucy Begg, *Thoughtbarn*; Brian W. Jones, *Pie Lab*

This session highlights captivating projects that are catapulting design into new territories and new funding arrangements. Learn what these emerging organizations are finding to be the best opportunities from start-up businesses empowering underserved populations to strategies for self-generating funds to underwrite design education outreach to visions for entire revitalization of local communities.

● ■ **Sustainable Native Communities Collaborative | Chancellor Room**

Peter Aeschbacher, *Penn State University*; Jamie Blosser, *Sustainable Native Communities Collaborative*; Daniel Glenn, *Glenn & Glenn Architects/Engineers, PLLC*; Joseph Kunkel, *Ayers Saint Gross Architects*

The Sustainable Native Communities Collaborative is a group of community designers who are all invested in affordable housing and sustainable projects in Native American

communities. Reviewing outcomes from interactive workshops conducted in community settings and the documentation of several case studies, this session will explore what best practices are emerging for long-term sustainable development in Native communities nationwide.

10:30–
11:30am

BREAKOUT SESSIONS – ROUND 2

● ■ 10 Years of Learning: The Enterprise Rose Architectural Fellowship Grand Ballroom

Therese Hwang, *Current Rose Fellow: Skid Row Housing Trust*; Daniel Splaingard, *Current Rose Fellow: Bickerdike Redevelopment Corporation*; Katie Swenson + Trinity Simons, *Enterprise Community Partners*; Jess Zimbabwe, *The Urban Land Institute*

The Enterprise Rose Architectural Fellowship has cultivated a new generation of community-based architects creating sustainable communities for all income levels. Together with previous fellows, the Rose staff will share fellowship stories of challenges and opportunities sure to impact community design over the next decade.

● ▲ ■ Managing Finances in a Changed Economy | Crystal Ballroom

Alice Richardson Antonelli, *Nonprofit Finance Fund*

The Nonprofit Finance Fund provides nonprofit leaders with guidance and tools to manage through challenging times. This session is designed to increase one's financial IQ, providing a few budget testing exercises and scenario planning ideas to deliver your organization to a more planful state. The session ends by introducing some intermediate level content to assist with program profitability assessments and clearer communication to key stakeholders about an organization's true financial costs.

▲ Locating Education Partners: Science + Math | Chestnut Room

Roxanne Mejia, *Salvadori Center*; Anna Sanko, *Architecture Resource Center*

Learn the partnership connections of two architecture education programs delivering STEM content: a public school district supported in-school program, and an after-school project conducted with a public housing authority and funded by the National Science Foundation. This session will examine how these partnerships took hold, and what deliverables really sealed the deal.

■ Stone Soup: Recipes for Design Engagement | Chancellor Room

Caryn Brause + Michael Di Pasquale + Frank Sleggers, *UMASS Amherst Design Center*; Joseph Krupcynski, *Center for Design Engagement*

Dig in to a series of presentations from two design centers that have emerged from the University of Massachusetts. These two case studies will provide a discussion of priorities, pedagogy, and partnerships with citizens, the university, and community organizations. Hear reflections on developing future opportunities and creating a sustainable design center.

10:30–
12:00pm

Meet at mezzanine level Urban Infill: Connelly House

■ (Mobile Workshop) Limited to 20 participants. Advanced Registration Required.

Heidi Segall Levy, *Community Design Collaborative*; Carolyn Placke + Alison Taylor, *Project H.O.M.E.*; Morrie Zimmerman, *BWA Architecture + Planning*

Connelly House is an innovative venture by Project H.O.M.E., the Archdiocese of Philadelphia, and Bethesda Project to help meet the needs of the homeless and low- and moderate-income residents. Take a tour of this eight story, multi-use building which provides 79 units of affordable, supportive housing facilities in the heart of Center City.

LUNCH (on your own)

12:00–
1:00pm

OPTIONAL BROWN BAG LUNCH SESSION | Chestnut Room

Bridging Waters: Creating a Peace Park on the River Jordan

Film Screening (approx. 30 minutes), followed by Q&A with Alan Plattus, *Yale University*

For one week in May 2008, leading architects from Yale University traveled to the Jordan-Israel border in order to work with Israeli, Jordanian, and Palestinian architects and to help design the first Peace Park in the Middle East. Two Yale undergraduates followed the group with a camera in attempts to capture this significant moment and share this unique story with others.

Meet at mezzanine level

Gritty + Groundbreaking: Green + Affordable Housing in North Philadelphia

(Mobile Workshop) Limited to 37 participants. Advance Registration Required.

Linda Dottor, *Community Design Collaborative*; Daryn Edwards, *Interface Studio Architects*; David Elliot + Bob Grossmann, *Pennsylvania Horticultural Society*; Rose Gray, *APM*; Scott Ritchie, *SMP Architects*; Shanta Schachter, *New Kensington Community Development Corporation*

The Pennsylvania Horticultural Society's Philadelphia Green program has used horticulture to build community and improve Philadelphians' quality of life. Learn about Philadelphia Green's role in the Big Green Block, Liberty Lands, and other neighborhood assets, and visit innovative affordable housing that got its start through pro bono pre-design services from the Community Design Collaborative.

1:15–
2:15pm

BREAKOUT SESSIONS – ROUND 3

● ▲ ■ **Lasting Impressions: The Not-So-Fleeting Impact of Pop Up Urbanism** Grand Ballroom

David Belt, *Macro Sea*; Katherine Darnstadt, *Architecture for Humanity-Chicago*; Benje Feehan, *buildingcommunity WORKSHOP*; David Jurca, *Cleveland Urban Design Collaborative-Kent State University*; Scott Kratz, *National Building Museum*

Pop-Up Urbanism is increasingly being used to experiment with various opportunities for the public to engage with design proposals in more tangible and meaningful ways to resolve difficult issues. Learn how temporary interventions can be an effective strategy for testing urban design proposals before long-term investments are made.

● ■ **Contributing from a Distance? Discussing the Value of Humanitarian Design** Crystal Ballroom

Julie Beckman, *Kaseman Beckman Advanced Strategies*; Sheri Blake, *University of Manitoba*; John Comazzi, *University of Minnesota*; Brian Phillips, *Interface Studio Architects*

Following the natural disasters of the past decade, there has been a renewed interest in designing for those in need globally. This begs the question: how can design contribute at a distance in humanitarian relief? This session will explore the complexities of working, collaborating, and coordinating the value of that contribution through scaled case studies.

● ■ **City Leadership and Urban Design | Chestnut Room**

Story Bellows, *Mayors' Institute on City Design*; Ronald E. Bogle, *American Architectural Foundation*; Graham Stroh, *Great Schools by Design*

The American Architectural Foundation educates leaders about the value of design in an ever changing world. During this session, investigate three American Architectural Foundation programs and hear how connections were forged between city leadership and urban design. Learn proven strategies for getting schools, public-private partnerships, and political leaders to actively shape our public spaces with an appreciation for best practice.

2:30–
3:30pm

BREAKOUT SESSIONS – ROUND 4

● ▲ **The Architecture of the Brain and What it Might Tell Us about What Should Happen in Learning | Grand Ballroom**

David Ghoogasian, *The Lyceum*

When we address new groups of learners, we often do so with some trepidation. We realize opportunities to raise interest and inspire, we confront challenges of conveying meaning and sustaining learners' interest. Help can be found by deepening our understanding of the structures and inner workings of the brain. This session will outline some of what neuroscience, cognitive science, psychology, education, and experience might suggest is happening when learners acquire knowledge.

● ■ **Rethinking Collaboration | Crystal Ballroom**

Victoria Chanse, *University of Maryland*; Vivian Figueredo, *OMG Center*; Sohyun Park, *Seoul National University*; Harris Steinberg, *Penn Praxis*; Linda Sylvan, *Rice Design Alliance*

From successes and failures, this session focuses on new partnerships with public agencies and considers how existing assets might be redesigned to spark community revitalization. These engrossing case studies can inspire you to reimagine your organization's partnership strategies.

● ▲ ■ **Corridor Stories: Examining Non-Profit Driven Revitalization of Commercial Corridors | Chestnut Room**

Craig Huebner, *Community Design Solutions*; Katie Winkler, *Better Block Philly*; Robin Kohles, *Community Design Collaborative*; Diana Nicholas, *Drexel University*

The re-emergence of commercial corridors as the engine of change and growth in the city has spawned a variety of options for refreshing these spaces. This presentation will examine the outcomes, roadblocks, and successes in Philadelphia efforts designed around helping individual vendors and their respective CDC's affect change and make improvements to their physical facades.

● ▲ ■ **SEED: Tools for Shaping and Assessing Community-Centered Design Projects Chancellor Room**

Lisa Abendroth, *SEED Network*

This workshop will introduce SEED, a national network that provides tools for designers who are focused on an enhanced ethical and sustainable public interest design framework. A demonstration of projects currently using the SEED Evaluator will offer concrete metrics for integrated design practices with SEED and how to communicate outcomes to stakeholders.

3:45–
4:45pm

BREAKOUT SESSIONS – ROUND 5

● ▲ ■ Sewing Community Education into Practice | Grand Ballroom

Catherine Baker, *Landon Bone Baker Architects*; Anne Frederick, *Hester Street Collaborative*; Brian Phillips, *Interface Studio Architects*; Bill Singer, *Environmental Works*

How does community education find a home within architectural firms? What starts the process, where does it wind up, and why? How can you or your organization get involved? Design in Action is the perfect setting for an investigation of these interdisciplinary pursuits, as the panelists discuss these topics and several models of practice/community projects.

▲ Architecture Education: K-12 Learning Guidelines | Crystal Ballroom

Kelly Lyons, *Carnegie Mellon University*

Kelly Lyons shared details last year on a project that would posit which common academic concepts in architecture education programs might reasonably be expected to be acquired by students at each grade level along the primary and secondary school progression. A year later, this session examines the short list of core concepts and learning areas against which the K-12 learning goals framework will be based.

● ▲ ■ National Endowment for the Arts: Impact of Design Audit | Chestnut Room

Jason Schupbach, *National Endowment for the Arts*

NEA Design Director Jason Schupbach shares insights on the agency's many programs for design-related organizations, including future NEA plans balanced with current budgetary challenges. Join in an update on NEA collaborations with other federal departments and relevant research being conducted on creative place-making issues and community livability standards.

■ From Planning to Action: Combating Vacancy + Abandonment through Collaboration | Chancellor Room

Jill Feldstein, *Women's Community Revitalization Project*; Mindy Watts, *Interface Studios LLC*

Communities all over the country are grappling with solutions to vacant land and abandoned buildings. Focusing on engaging community residents and neighborhood-based organizations in interactive land use and action planning, this session will provide instruction to practitioners looking to build and strengthen such communities through collaboration.

4:45–
5:30pm

Closing Session | Grand Ballroom

● ▲ ■ What Will You Do Differently Tomorrow?

Brandy Brooks, *The Food Project*; John Claypool, *Philadelphia Center for Architecture*; Katherine Darnstadt, *Architecture for Humanity-Chicago (invited)*; Alex Gilliam, *Public Workshop*; Diana Lind, *Next American City*

Next American City Editor Diana Lind moderates the conference finale, bringing together a collection of emerging voices from the public interest arena. Hear their votes on conference highlights and important lessons learned. How do they see their work changing and evolving in the near future? Who do they want to collaborate with, and why? Before we all head home, comes this important opportunity for you to compare notes with these fellow conference delegates.

2011 UIA Golden Cubes Awards

International Competition for K-12 Architecture Education Projects

The inaugural Golden Cubes Awards recognize, encourage, and support those individuals and organizations that lay the foundations of an architectural culture and help young people understand design and the process by which our environment is shaped. AAO/A+DEN is proud to honor outstanding projects from the United States round of the 2011 competition.

Congratulations to all of our amazing applicants!

UNITED STATES NOMINEES



School Category
Vitruvius Program
Summit School of Ahwatukee



Institution Category
Learning by Design: NY
Center for Architecture Foundation



Audio-Visual Media Category
Environmental Stewardship Web
Next.cc



Written Media Category
The Architecture Handbook: A Student Guide to Understanding Buildings
Chicago Architecture Foundation

Jury Special Recognition

Architectural Foundation of San Francisco, League of Women Voters of Knoxville and Knox County Tennessee, John Martoni, Monona Terrace Community and Convention Center, Public Workshop with Landon Bone Baker Architects

AAO/A+DEN thanks its our partners in this competition: The International Union of Architects (UIA) the American Institute of Architects, and the American Architectural Foundation.

Tours of Philadelphia

All tours require advance registration and most tours require a fee. Sign up at registration desk. See below for more details.



SUNDAY

All Sunday tours will depart from the Philadelphia Center for Architecture.

2:00–4:00pm

Mural Arts Love Letter

Advance registration required. Fee: \$15/person.

This mobile tour via public transit investigates a collaborative enterprise between Philadelphia Mural Arts and artist Stephen Powers (aka ESPO) to create Love Letter, a public art project consisting of a series of 50 rooftop murals from 45th to 63rd streets along the Market Street corridor in West Philly.

2:00–4:00pm

Emergence of a Modern Metropolis

Advance registration required. Fee: \$10/person.

AIA Philadelphia walking tour of Center City Philadelphia highlights the city's diverse range of architecture from the 1870s to the present, discovering the social, economic, and political forces that shaped the modern cityscape.

2:00–4:00pm

Urban Design Walking Tour: South Philadelphia

Advance registration required. Fee: \$10/person.

What does architecture and public space tell us about the cultural, economic, and natural history of a place? Through the lens of urban design, we'll explore the physical development of South Philadelphia. Highlights include the Italian Market and Passyunk Avenue.

MONDAY

All Monday tours will depart from the mezzanine level of the Radisson Plaza-Warwick Hotel.

6:00–7:30am

Jogging Tour: Rocky Run

Advance registration required. No fee.

For the early birds out there, join a running/jogging tour with three local architects. Route starts at the Radisson hotel and loops around the Parkway Museums District. Your chance to run up the Art Museum steps, Rocky style.

12:00–1:15pm

Mural Mile

Limited capacity tour. Advance registration required. Fee: \$10/person.

A highlights walking tour focusing on some of Center City's most iconic murals. Route departs from the Radisson hotel and winds along some of Philadelphia's vibrant commercial districts and quaint residential streets. Hear insider details on the stories behind the murals.

12:00–1:15pm

Gilded Age of Philadelphia – Rittenhouse Square

Limited capacity tour. Advance registration required. Fee: \$10/person.

A highlights version of AIA Philadelphia's principal walking tour of Center City. Sample the city's diverse range of architecture from the 1870s to the present, and learn about the social, economic, and political forces that shaped the modern cityscape.

TUESDAY

This Tuesday tour will depart from the mezzanine level of the Radisson Plaza-Warwick Hotel.

12:00–1:00pm

CHAD Student Tour

Advance registration required. No fee.

Haven't seen the Charter High School for Architecture + Design? Students serve as guides for an orientation on life at this unique learning lab.

Association for Community Design

Established in 1977, the Association for Community Design (ACD) is a network of individuals, organizations, and institutions committed to increasing the capacity of planning and design professions to better serve communities. ACD serves and supports practitioners, educators, and organizations engaged in community-based design and planning.

ACD is incorporated as a 501(c)3 membership organization and is governed by a board of directors. Membership is open to both organizations and individuals. The modest dues collected by ACD supports an annual conference, program development, and website maintenance.



www.communitydesign.org
info@communitydesign.org

Board of Directors

Brandy Brooks, President, Board of Directors, Association for Community Design,
Director of Community Programs, The Food Project – Boston, MA

James Wheeler, President-elect, Board of Directors, Association for Community Design,
Buckman Fellow, University of Minnesota

Casius Pealer, AIA, Oystertree Consulting. Past President

Sarah Abel, West Elm

Peter Aeschbacher, Penn State University

Carey Clouse, Tulane City Center

Daniel J. Glenn, AIA, NCARB, Glenn & Glenn Architects

Jeffrey Hou, University of Washington

David Perkes, Gulf Coast Community Design Studio

Laura Shipman, MIG Berkley

Membership + Outreach Committee

Brandy Brooks, Juan Calaf, Carey Clouse, Laura Shipman, James Wheeler

Conference Committee

Sarah Abel, Daniel Glenn, Jeffrey Hou, James Wheeler

Resource Development Committee

Sarah Abel, Paul Aeschbacher, Casius Pealer, Max Roberts-Zirker

AAO provides leadership, service, and support for architecture and design organizations.

The Association of Architecture Organizations (AAO) is a network of like-minded nonprofits dedicated to educating the public about issues of the built environment. Within AAO is the Architecture + Design Education Network (A+DEN), a hub for information sharing and dissemination of best practices among K-12 design educators, architects, and volunteers.



Association for Architecture Organizations Architecture + Design Education Network

224 South Michigan Avenue, Suite 116

Chicago, IL 60604

P: 312.922.3432 x260

F: 312.922.2607

aao@architecture.org

www.aaonetwork.org and www.adenweb.org

Inaugural Board of Directors

Lynn Osmond, Chicago Architecture Foundation; *Chair*

Ronald E. Bogle, American Architectural Foundation; *Treasurer*

Suzanna Wight Kelley, American Institute of Architects; *Secretary*

Rick Bell, AIA New York Chapter

Greg Brown, Dallas Center for Architecture

John Claypool, Philadelphia Center for Architecture

Nate Eudaly, Dallas Architecture Forum

Diane Filippi, San Francisco Planning + Urban Research Association

Rosalie Geneviro, Architectural League of New York

Jan Grayson, JMG & Associates

Sarah Herda, Graham Foundation for Advanced Studies in the Fine Arts

Klaus Mayer, Alaska Design Forum

Srinivas Murthy G, Hyderabad Architecture Foundation

Margie O'Driscoll, AIA San Francisco/Center for Architecture + Design

Lisa Richmond, AIA Seattle

Chase Rynd, National Building Museum

Linda Sylvan, Rice Design Alliance

Victoria Thornton, Open-City

Executive Committees

Ronald E. Bogle, Suzanna Wight Kelley, Margie O'Driscoll, Lynn Osmond, Chase Rynd

Executive Director

Michael Wood

THANK YOU!

The Association of Architecture Organizations could not operate without the support of our members, whose annual dues support the Design in Action conference, AAO Network learning communities, AAO eNews, and Watercooler, our new monthly newsletter for design educators.

Your active involvement is helping us build broad peer-to-peer support networks and capacity building assistance for architectural organizations and design educators.



FOUNDING MEMBERS

Alaska Design Forum
American Architectural Foundation
American Institute of Architects
AIA New York Chapter
AIA San Francisco
AIA Seattle
Architecture Center Houston
Architectural League of New York
Chicago Architecture Foundation
Community Design Center Pittsburgh
Community Design Collaborative
Dallas Architecture Forum
Dallas Center for Architecture
HarbourFront Centre
Hyderabad Architecture Foundation
National Building Museum
National Trust for Historic Preservation
Open-City/Open House London
Philadelphia Center for Architecture
Rice Design Alliance
San Francisco Planning + Urban Research Association
Seattle Architecture Foundation
Frank Lloyd Wright Preservation Trust

ORGANIZATIONAL MEMBERS

AIA Atlanta
AIA Austin/Center for Architecture
AIA Florida/Florida Foundation for Architecture
AIA Pasadena & Foothill
Boston by Foot
Buffalo Architecture Center
Columbus Area Visitors Center
Denver Architectural Foundation
Hawaii Architectural Foundation
Salvadori Center

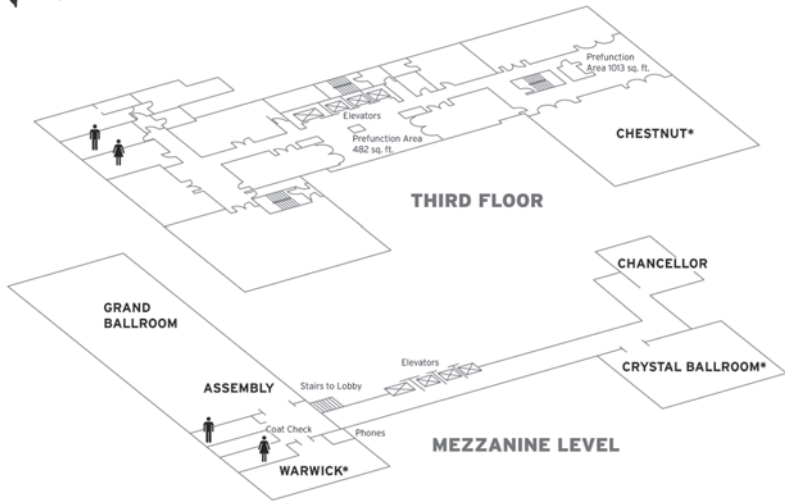
Triangle Modernist Archive, Inc.
Van Alen Institute
Winnipeg Architecture Foundation

INDIVIDUAL MEMBERS

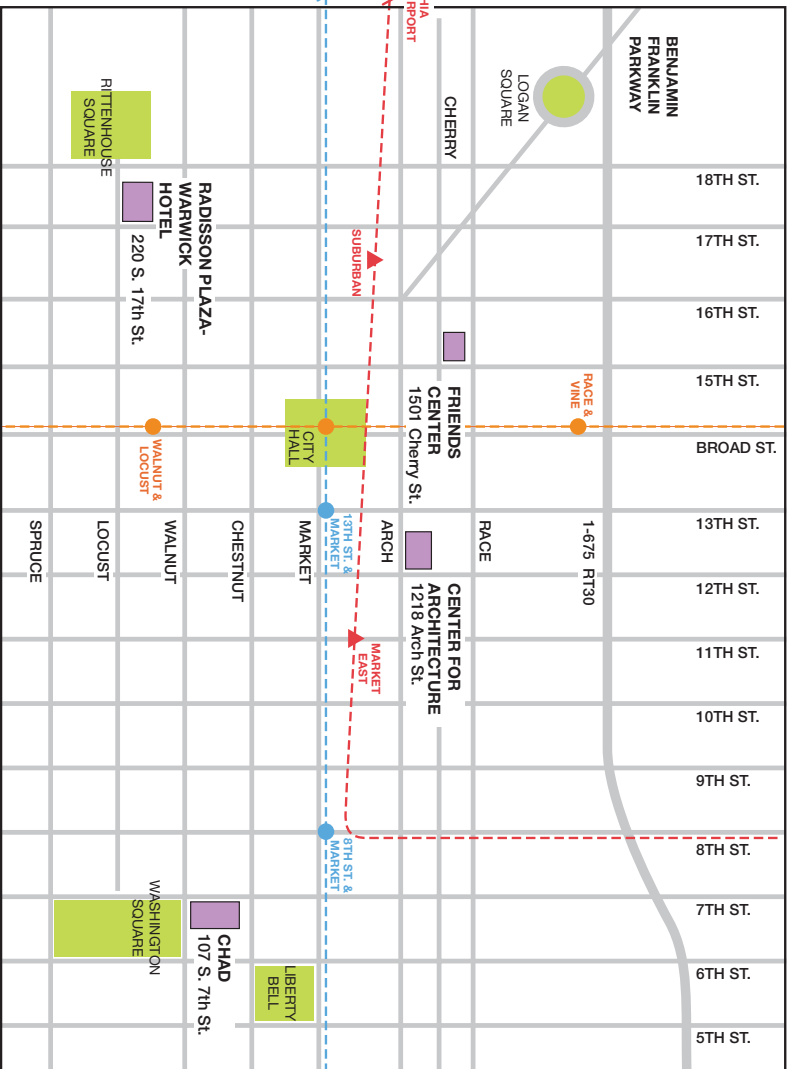
Jasmin Aber, St. Louis, MO
Christopher James Alexander, Los Angeles, CA
John Aslanian, Cambridge, MA
John Bencich, Atlanta, GA
Richard Bettini, Edgewater, NJ
Polly Carpenter, Cambridge, MA
John Cornazzi, Minneapolis, MN
Helene Combs Dreiling, Roanoke, VA
Carol Dyson, Springfield, IL
June Freeman, Little Rock, AR
Erica Rioux Gees, Washington, DC
Jan Grayson, Chicago, IL
Margaret Hancock, Richmond, VA
Linda Keane, Shorewood, WI
Paul C. King, Brooklyn, NY
Charles Kneivitt, London, England
Mary Katherine Lanzillotta, Washington, DC
Anne-Marie Lubenau, Cambridge, MA
Ruth Lozner, Bethesda, MD
Kelly Lyons, Pittsburgh, PA
Marianna McJimsey, Colorado Springs, CO
Roberta Miner, Seattle, WA
Daniel O'Neil, Chicago, IL
Jack Pyburn, FAIA, Atlanta, GA
Anna Sanko, New Haven, CT
Susanne Schnell, Chicago, IL
Avigail Shimshoni, Natick, MA
Robin Vande Zande, Stow, OH
Donna Voronovich, Bloomfield, MI
Walter Wilson, Glendale, WI

Member Roster as of September 30, 2011.

Radisson FLOOR PLAN



CONFERENCE LOCATIONS



- LANDMARKS
- CONFERENCE VENUES
- MARKET-FRANKFORD LINE (Blue)
- BROAD STREET LINE (Orange)
- ▲ REGIONAL RAIL (Airport Line)

The Radisson Plaza-Warwick Hotel is within walking distance of SEPTA's Regional Rail Suburban Station and the City Hall station for the Market-Frankford and Broad Street subway lines. It is a short cab or train ride from Amtrak's 30th Street Station and Philadelphia International Airport. Bus service is also available near the hotel; you can catch 9, 21, or 42 along Chestnut Street.

For information on Regional Rail, subway and bus services, including train service from Philadelphia International Airport, visit www.septa.org. They offer a one day convenience pass for \$7.