

2013 Architecture + The City Festival Programs List: AIA San Francisco/Center for Architecture + Design

For those individuals and organizations new to public programming, this sample resource from AIA San Francisco (AIASF) provides a wealth of helpful information. Every September in San Francisco becomes “architecture month,” as AIASF puts forward a multi-disciplinary, partner-rich design festival that draws 25,000 participants to programs that range all over the city. This worksheet offers insights about the types of events, partner organizations, staffing needs, pricing, and audience capacity that can be achieved by a well-organized architecture center staff and committed board of directors.

RESOURCE REPRINTED ON THE FOLLOWING PAGES

2013 ARCHITECTURE + THE CITY FESTIVAL

Number of AIASF Staff Needed	Lead Organization	Event Title	Proposed Date	Event Category	Capacity	Tickets Sold	Fees (Member/Non-Member)
All Staff Event	Opening Night Party	Festival Opening Night Party	August 30, Friday	Party	400	330	\$15
	SEED Foundation	280 Competition Announcement	August 30, Friday	Party/Awards Announcement			
	Museum of Craft and Design	Herman Miller Exhibition	July 13 - October 6	Exhibition			
2 Staff	Jonathan Lammers	Hidden Gems of the Mission District	September 03, Tuesday	Tour: Walking	30	35	\$20/\$30
1 Staff	AIASF	Jonathan Segal	September 03, Tuesday	Lecture	100	109	\$10/\$15
2 Staff	EHDD	Exploratorium, Piers 15 & 17	September 04, Wednesday	Tour: Behind the Scenes	30	25	\$20/\$30
2 Staff	Films	Rebel with a Cause	September 04, Wednesday	Film + Panel	200	164	Free, registration required
3 Staff	PechaKuchaSF	7x7 in 20x20 Unbuilt San Francisco	September 05, Thursday	Lecture	125	120	\$10/\$15
2 Staff	GLS Landscape Architecture	The Outdoor Exploratorium	September 06, Friday	Tour: Behind the Scenes	30	11	\$20/\$30
		Unbuilt Celebration	September 06, Friday	Special Event	250		
1 Staff	Architecture for Humanity SF	Disaster Resiliency & Regeneration	September 07, Saturday	Exhibition Panel			
1 Staff	Architecture for Humanity SF	Disaster Resiliency & Regeneration	September 07, Saturday	Exhibition Opening			
1 Staff	Contemporary Jewish Museum	Adventures in Architecture	September 08, Sunday	Family			Free with Museum Admission
1 Staff	Sunday Streets	Sunday Streets: Western Addition	September 08, Sunday	Special Event			n/a
1 Staff	StreetUtopia	StreetUtopia @ Sunday Streets	September 08, Sunday	Special Event			n/a
1 Staff	SF Planning	Market+Octavia	September 10, Tuesday	Tour: Walking	30	11	\$20/\$30
1 Staff	Bill Worthen	Who Designed That?	September 10, Tuesday	Special Event	100	27	\$15/\$20 or \$50 Team
1 Staff		INNER SUNSET: Birth of a Neighborhood	September 11, Wednesday	Tour: Walking	30	9	\$20/\$30
1 Staff	Films	Sign Painters	September 11, Wednesday	Film	200	235	Free, registration required
1 Staff	Boor Bridges Architecture	The Mill	September 12, Thursday	Tour: Behind the Scenes	30	13	\$20/\$30
2 Staff		GOOD Design	September 12, Thursday	Lecture		89	\$10/\$15
2 Staff	AIASF	Constructed Realities	September 12, Thursday	Special Event/Awards	150		\$30/\$45
1 Staff	SF Planning	Jefferson Street	September 13, Friday	Tour: Walking	30	4	\$20/\$30
2 Staff	Steve Fox	Urban Putt	September 14, Saturday	Tour: Behind the Scenes	100	28	\$20/\$30
1 Staff	Leap	Leap Sandcastles 101	September 14, Saturday	Family			Free, registration required
1 Staff	Rosa Sheng	iSpyArchitecture: A Photo Scavenger Hunt	September 15, Sunday	Family	30	3	Free, registration required

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1 Staff	StreetUtopia	StreetUtopia: Goodbye, Columbus	September 15, Sunday	Special Event			n/a
1 Staff	AIASF	Culinary Valencia Street	September 17, Tuesday	Tour: Walking	30	30	\$20/\$30
1 Staff	Frank Lloyd Wright 50th Anniversary	Marin County Civic Center	September 17, Tuesday	Tour: Behind the Scenes	60	271	\$5
1 Staff	Frank Lloyd Wright 50th Anniversary	Marin County Civic Center	September 17, Tuesday	Lecture			Free, registration required, Suggested
1 Staff	Presidio Land Trust	Design Presentations for the Presidio's Newest Cultural Institution	September 17, Tuesday	Lecture/Presentation	100	98	\$10/\$15
1 Staff	Snohetta	Craig Dykers	September 18, Wednesday	Lecture		87	\$10/\$15
1 Staff	Jefferson Mack Metal	MetalWorks	September 18, Wednesday	Tour: Behind the Scenes	30	14	\$20/\$30
1 Staff	Films	If You Build It	September 18, Wednesday	Film	200	119	Free, registration required
1 Staff	Public Architecture	Resilient San Francisco Design Challenge	September 18, Wednesday	Special Event			
2 Staff	AIASF	Media Panel: Through the Lens: Crafting Your Story with Photographers	September 19, Thursday	Lecture	100	42	\$30/\$40
2 Staff	SFNOMA/LIA	Teddy Cruz	September 19, Thursday	Lecture	125	44	\$10/\$15
	Studio for Urban Projects	Freeways Without Futures	September 19, Thursday	Lecture			Free, Suggested \$5-\$15 donation
1 Staff	Mark Cavagnero	SF Jazz	September 20, Friday	Tour: Behind the Scenes	30	26	\$20/\$30
1 Staff	Park(ing) Day	PARK(ing) Day	September 20, Friday	Special Event			Free
1 Staff	SFCanstruction	San Francisco Canstruction	September 23, Monday	Special Event			Free
1 Staff	Chinese Historical Society	Today's Chinatown	September 24, Tuesday	Tour: Walking	20	22	\$20/\$30
1 Staff	ARUP	Acoustic Wayfinding 2.0	September 24, Tuesday	Lecture	50	22	\$30/\$40
1 Staff	SF Planning	Transformation of Central Market	September 25, Wednesday	Tour: Walking	30	34	\$20/\$30
1 Staff	Films	The Human Scale	September 25, Wednesday	Film	200	235	Free, registration required
2 Staff	AIASF	Architects' Forum	September 26, Thursday	Tour: Home Tours	125	18	\$25 General Admission
7 Staff	AIASF	San Francisco Living: Home Tours	September 28, Saturday	Tour: Home Tours	800	1,076	\$60/\$70/\$75/\$85
	Sunday Streets	Sunday Streets: Excelsior	September 29, Sunday	Special Event			Free
6 Staff	AIASF	San Francisco Living: Home Tours	September 29, Sunday	Tour: Home Tours		3,351	