

**AAO** 2019

AIA MN

**EVP / Executive Director, Mary-Margaret Zindren, CAE** 

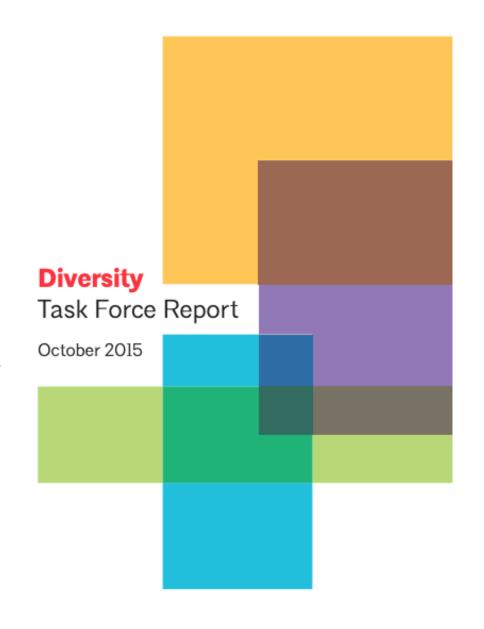
## HOW WE GOT HERE



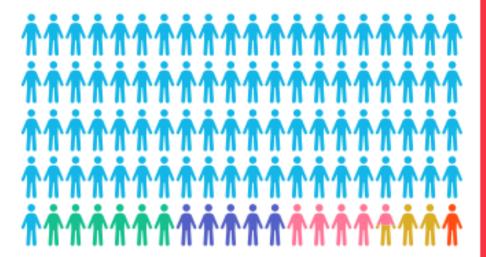
# AIA Minnesota

Preliminary AIA Minnesota membership targets... recommended by the AIA Minnesota Diversity Task Force :

- a. Reflect the percentage of women in the population of Minnesota (approximately 50%) by the year 2026 (pursuing a 2.5% increase annually in female membership): and
- b.Reflect the percentage of racial/ethnic minorities in the population of Minnesota (approximately 19%) by the year 2035 (pursuing a 0.75% increase annually in the number of members who are racial/ethnic minorities).

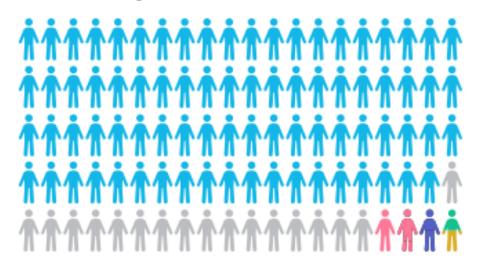


## Race/Ethnicity



Ethnicity	Number	Percentage
White	4,395,928	81.1%
Black or African American	308,962	5.7%
Hispanic or Latino	271,019	5.0%
Asian	243,917	4.5%
Two or more	124,669	2.3%
American Indian or Alaska Native	70,465	1.3%
Native Hawaiian or Other Pacific Islander	5,420	0.1%
Not Specified		0.0%

## Race/Ethnicity - Minnesota



Ethnicity	Number	Percentage
White	1,703	78.88%
Not Specified	362	16.77%
Asian	42	1.95%
Hispanic or Latino	23	1.07%
Black or		
African American	15	0.69%
Two or more	12	0.55%
American Indian		
or Alaska Native	2	0.09%
Native Hawaiian or Other Pacific Islander	0	0.0%

# Twin Cities in top 10 'Best Places to Live' in the United States

Life ain't so bad here.

ADAM UREN · APR 11, 2018

KARE11-SUNRISE

## Minneapolis just shy of top 10 'Best Big Cities'

Factors like affordability and quality of life made Minneapolis the 12tl best big city in WalletHub's latest survey.

## Why Minnesota Is the Perfect Place for Millennials

It's a great time to be a young professional in the Land of 10,000 Lakes.

By Cary Estes on March 6, 2018 13:43 PM

U.S.

## The Miracle of Minneapolis

No other place mixes affordability, opportunity, and wealth so well. What's its secret?

DEREK THOMPSON MARCH 2015 ISSUE



## Minnesota Ranked 2nd-Worst In U.S. For Racial **Equality**

By Jeff Wagner August 22, 2017 at 10:15 pm Filed Under: Jeff Wagner



Minnesota still has some of the worst racial disparities in the nation



MINNEAPOLIS

# Massive project works to uncover racist restrictions in Minneapolis housing deeds

As many as 10,000 or more Minneapolis homeowners have property deeds with so-called "racial covenants." A team of University of Minnesota researchers is determined to find them all.

By Randy Furst Star Tribune AUGUST 26, 2017 - 10:34PM





Racial covenants and unequal lending practices helped create a persistent racial gap in homeownership in Minnesota. Photo: Glen Stubbe, Star Tribune file photo

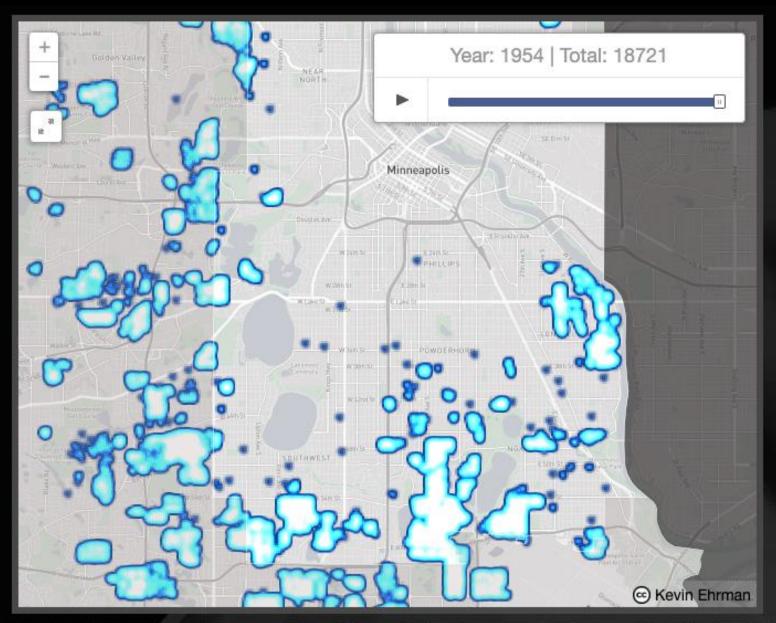


# How did Minn. become one of the most racially inequitable states?

It is further stipulated and agreed by and between the parties hereto for themselves, their heirs and assigns, as part of the consideration hereof, that the within
described premises shall not be sold, mortgaged, or leased to or occupied by any person
or persons other than members of the Caucasian race.

Hennepin County property records, courtesy of Mapping Prejudice

## **Mapping Prejudice**



This interactive visualization shows the spread of racially-restrictive deeds across Minneapolis during the first half of the twentieth century.



1-94, during its early days, looking east toward from Midway toward downtown St. Paul.

#### MISSION

### Our reason for being

# Advancing a vital profession, vibrant communities, and architecture that endures.

#### **CORE VALUES**

What will distinguish our work

## Integrity

- Soundness.
- · Wholeness and unity.
- The quality of being honest and fair.

#### Inclusion

- Ensuring openness.
- Creating environments in which anyone can feel welcomed, respected, and valued.

### **Passion**

- · Boundless enthusiasm.
- Determination.
- Intense, driving conviction.

## **Empathy**

- Understanding another's situation.
- Being aware of and sensitive to others' feelings, thoughts, and experiences.

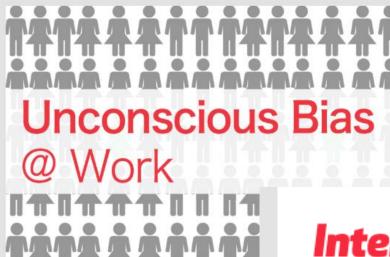
## STRATEGIC PRIORITIES

Where we'll focus our resources

## **Build & Mentor the Profession of Architecture**

From the first inspiration and introduction to the profession, through every stage of career growth, development, and achievement.

Make Architecture Accessible, Understandable & Highly Valued Engagement to grow awareness of and appreciation for the process, outcomes, and importance of the profession among the general public and key influencers.



# Interrupting Bias to Counter Harassment and Discrimination

Friday, April 27 11:30 am

International Market Square - Suite 512, Min Committee: Committee on Equity, Diversity and Inc

## This session is now closed.

**Questions? Contact Deanna Christiansen** 

## Intercultural Leadership Program (ILP)

Introducing a new Leadership Development Program: Further EDI, Grow Effectiveness with Clients and End Users

Do you want to strengthen your ability to lead successful equity, diversity, and inclusion efforts in your firm? Interested in more effectively engaging with clients and end users who are demographically or ideologically different from you? If so, we invite you to consider applying to participate in this new leadership program from AIA Minnesota.

## Intercultural Development Continuum



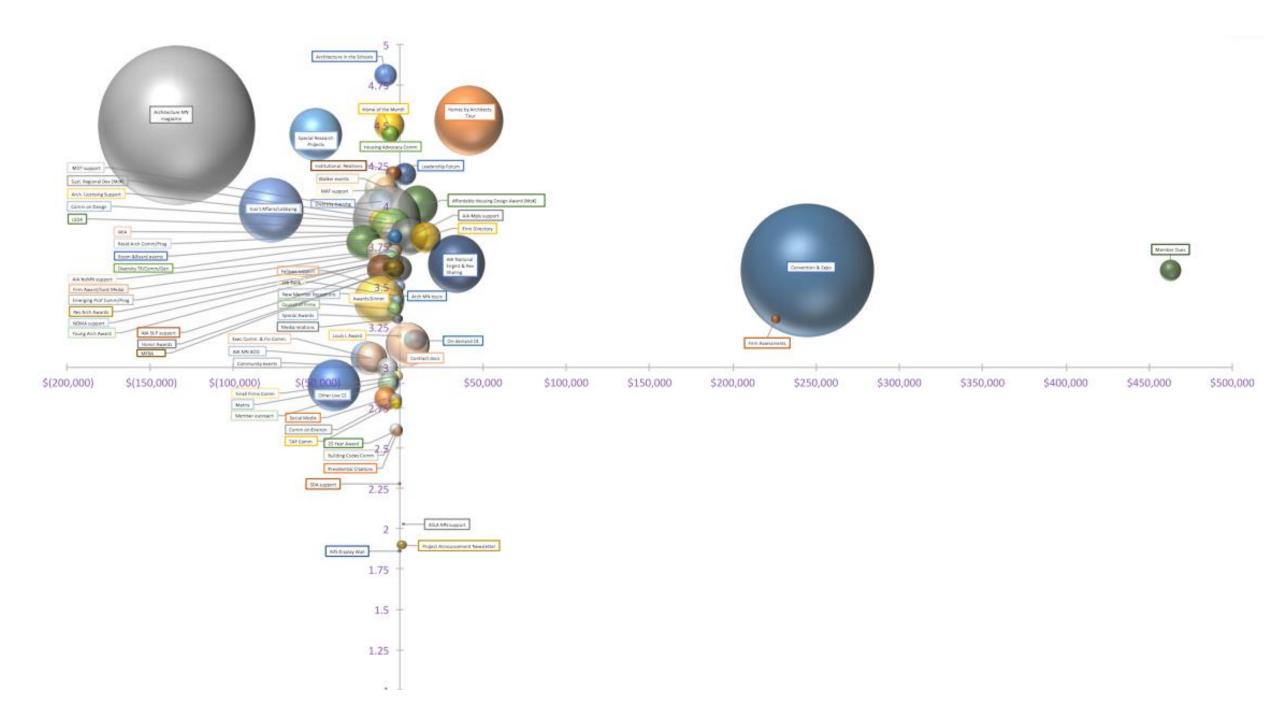


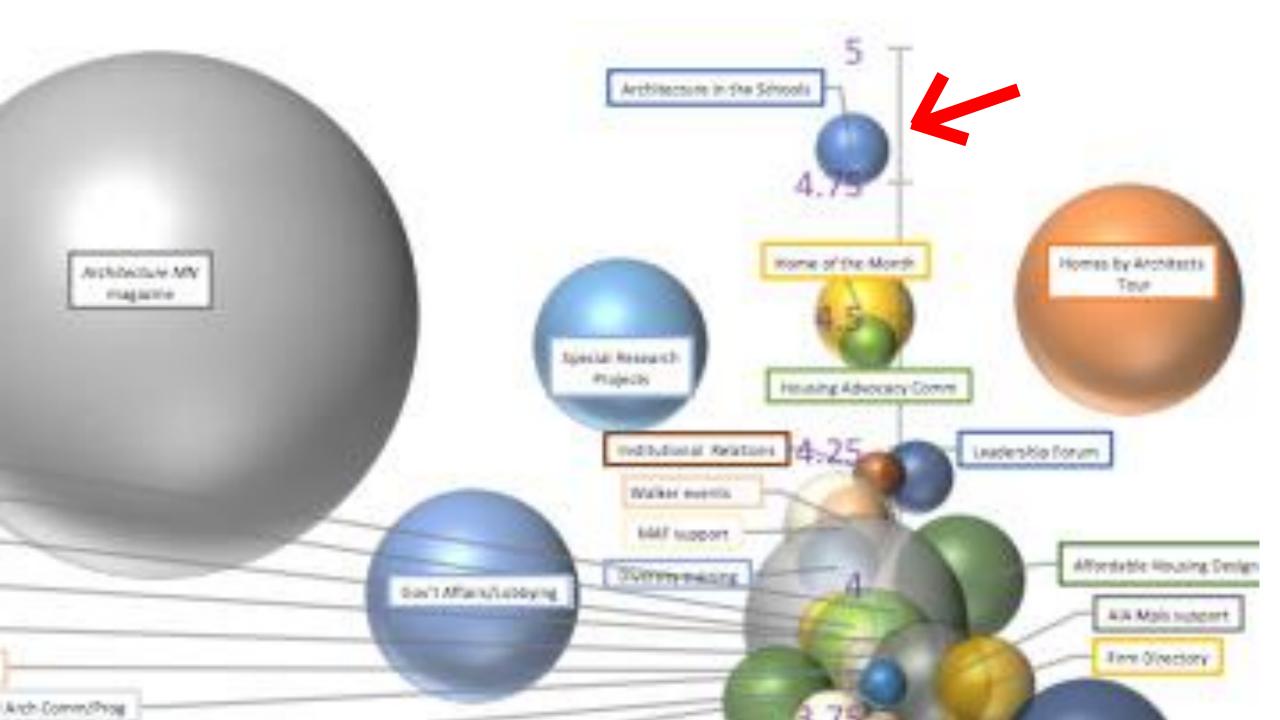














## Charter for the Center for Architecture Task Force

## **Purpose**

The Center for Architecture Task Force supports the AIA Minnesota Board of Directors, and the governing bodies of partner organizations (i.e., Minnesota Architectural Foundation, Minnesota Historical Society, and potentially others) with the development of programming and establishing dedicated space(s) to connect K-12 students and the general public to the architecture of the past, present and future in the state of Minnesota.





MNHS has an adventure just for you. Just browse the categories below. Mix, match, and visit as many places as you like. Amazing adventures await at all 26 historic sites and museums!





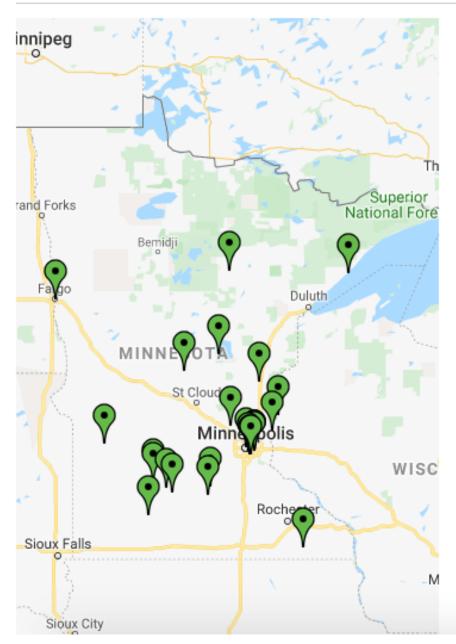








## Visit all 26 historic sites and museums around Minnesota



#### In the metro

- Alexander Ramsey House
   St. Paul
- Historic Fort Snelling
   St. Paul
- James J. Hill House St. Paul
- Mill City Museum
   Minneapolis
- Minnehaha Depot Minneapolis
- Minnesota History Center
   St. Paul
- Minnesota State Capitol
   St. Paul
- Oliver Kelley Farm Elk River
- Sibley Historic Site Mendota

### In Greater Minnesota

- Birch Coulee Battlefield
   Morton
- Charles Lindbergh House
   and Museum
   Little Falls
- Comstock House
   Moorhead
- Folsom House Taylors Falls
- Forest History Center
   Grand Rapids
- Fort Ridgely
   Fort Ridgely State Park
- Harkin Store
   New Ulm
- Historic Forestville
   Forestville/Mystery Cave
   State Park
- Jeffers Petrogylphs
   Comfrey

- <u>Lac qui Parle Mission</u>
   Montevideo
- Lower Sioux Agency Morton
- Marine Mill
   Marine on St. Croix
- Mille Lacs Indian Museum and Trading Post
   Onamia
- Snake River Fur Post Pine City
- Split Rock Lighthouse north of Two Harbors
- Traverse des Sioux
   St. Peter
- W. W. Mayo House Le Sueur

## 





## AIA Minnesota



## AIA Minneapolis



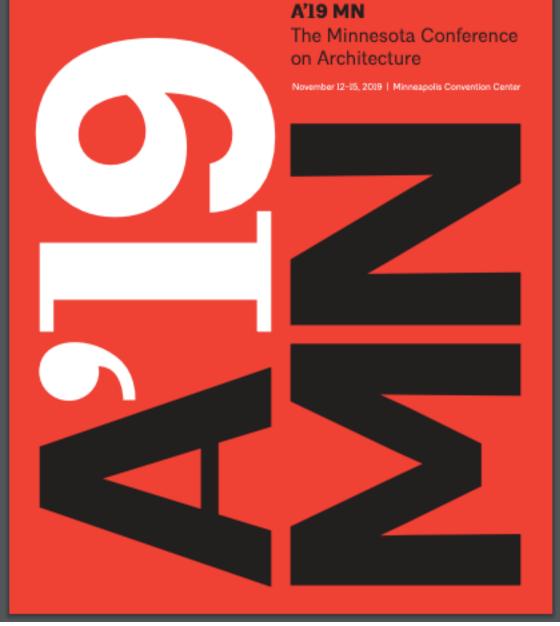
AIA St. Paul



**AIA** Northern Minnesota

















## Intercultural Development Continuum



## Setting New Norms: No Place for Harassment or Discrimination

#### From the AIA Minnesota Executive Committee

Two weeks ago, a New York Times investigation brought to light specific, well-documented accusations of sexual harassment and sexual assault made by five women against Richard Meier, FAIA – Pritzker Prize winner, AIA Gold Medalist, and member of the AIA College of Fellows. Within ten days,

the AIA New York City Chapter rescinded the been poised to present to Meier and to Peter pending and settled lawsuits in which he is ci harassment and racist behavior.

## AIA Minnesota Culture Change Initiative Call for Volunteers

AIA Minnesota is convening a Culture Change Resource Team to ensure myriad voices within the membership and the architecture community inform the work of our Culture Change Initiative.

The kick-off session of this group will be held January 24th 2:00-4:30 and will be conducted by AIA Minnesota's consultants on intercultural competence - Alfonso Wenker and Sara Schonwald. (This session will also inform the development of the architect-specific version of the Intercultural Leadership Program, to be launched in Spring 2019). At these sessions, the group will engage in defining the ideal culture for the profession of architecture (one free from harassment, discrimination, and abusive behavior), the current state of the profession, the salient issues involving gender, race/ethnicity, income, and different abilities in the profession, and the steps needed to move from current state to ideal state.



## **DOORS** OPEN

### MINNEAPOLIS

MAY 18 & 19, 2019

SATURDAY & SUNDAY | 10AM - 5PM BOTH DAYS





### Islamic Civic Society of America/ Dar Al-Hijrah Mosque

This unassuming two-story tan brick building reflects a major shift in immigration in Cedar-Riverside, from Scandinavians and Europeans to East Africans. In 1998, Somalis opened their first mosque in Minnesota here. The current name reflects a unique commitment to provide civic education along with religious guidance to Somali worshippers.



### Ivy Tower / Hotel Ivy

Experience the historic by Tower in its modern glory. Take a tour from top to bottom, including a visit to the distinctive Penthouse, a 1930s-inspired reception amongst the original columns of the Grand Studio and a peek at the Whiskey Chapel in the subterranean cocktail lounge, Constantine.



### Izzy's Ice Cream

Learn about Izzy's story, where ingredients come from, and how ice cream is made in a behind-the-scenes tour through Izzy's Ice Cream kitchen. Featuring an award-winning design by Minnesota native architect David Salmela, this community-gathering space is visually and literally sweet. Samples will be provided!



### JB Hudson Jewelers

Visit the oldest business in downtown! This premier jeweler since 1885 offers the best in fine jewelry and watches. The store features historic architecture including an impressive staircase and original jewelry cases and light fixtures. See vintage jewelry, amazing window displays and demos with an in-house watchmaker! Coloring books for kids.

## FREE BEHIND-THE-SCENES ACCESS TO 115 VENUES ALL OVER MINNEAPOLIS

\* UNIQUE EXPERIENCES \* EXPLORE YOUR CITY! \*

DOORSOPENMINNEAPOLIS.ORG



Live Through This, 1994 (Album cover). Photography Ellen von Unwerth

## CLOSE TO THE EDGE

# CENTER FOR Architecture



Close to the Edge: The Birth of Hip-Hop Architecture exhibition at the Center for Architecture, New York. Photo by Erik Bardin



James Garrett, Jr., AIA
Featured Architect



Proposal for JXTA Arts Center, 4RM+ULA

### HIP HOP ARCHITECTURE EXISTS. AND IT'S ABOUT TO SEE THE SPOTLIGHT

A New York exhibit explores a phenomenon on the brink of explosion, tracing a complex relationship created with origins in the Bronx



BY CARLOTTA MARELLI 26/10/2018



### Hip-Hop Architecture's Philip Johnson Moment

A new show at AIA New York's Center for Architecture makes the case for a growing global design movement that is forging its own canon.

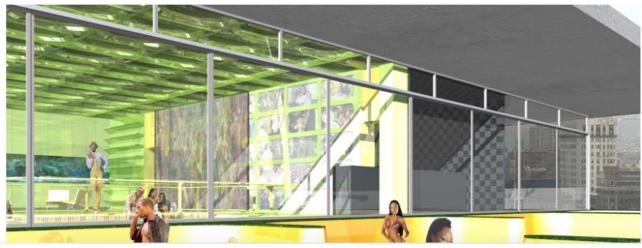
by Dante A. Ciampaglia October 23, 2018













Installation view, 'Close to the Edge: The Birth of Hip-Hop Architecture," 2018. Photo: Erik Bardin.



Installation view, 'Close to the Edge: The Birth of Hip-Hop Architecture," 2018. Photo: Erik Bardin.



Installation view, 'Close to the Edge: The Birth of Hip-Hop Architecture," 2018. Photo: Erik Bardin.



# Sekou Cooke Curator

## What we didn't have:

- ·SPACE
- **EXPERTISE**
- •TIME
- DOLLARS

### What we did have:

- RELATIONSHIPS
- VISION
- VALUES

# SPACE

# = SPRINGBOARD = for the arts



# Springboard to turn ex-auto dealership into St. Paul arts hub

Springboard for the Arts purchased an old auto dealership in St. Paul.

By Jenna Ross Star Tribune JUNE 1, 2018 - 4:35PM



A rendering by Ann Ryan of the new Springboard for the Arts building in St. Paul.

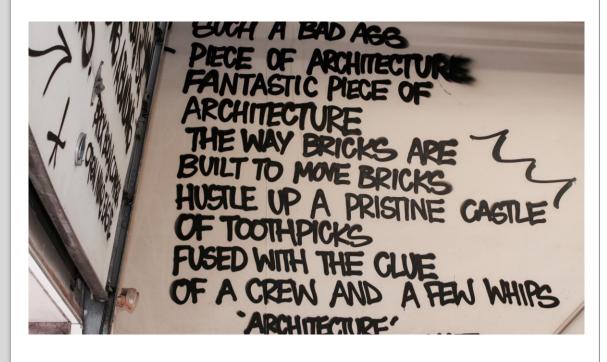


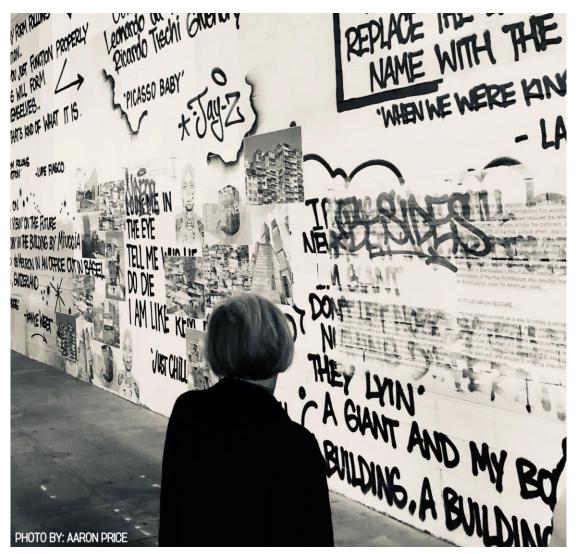
4RM+ULA rendering of proposed SpringBOX renovation.





MinnPost photo by Jim Walsh Sekou Cooke, curator and organizer of the under-construction exhibit "Close to the Edge: The Birth of Hip Hop Architecture" at SpringBOX! art space in St. Paul.





# **EXPERTISE**





















# TIME





Sat April 13 & Sun April 14 Installation (unsure of final dates for each person/timing; discussions with Sekou)	Monday April 15 Opening events 12-9:30pm (finalize timing and availability of volunteers and staff)	Tuesday April 16 CLOSED	Wednesday April 17 Symposium (finalize timing and availability of volunteers and staff)	Thursday April 18 12-8		Friday April 19 12-8		Saturday April 20 12-8	
MM Elsa	MM		MM						
Ulysses Devyn Maura Amy M Aaron Kaitlin Ben	PaviElle Angie Amy M.		PaviElle Angie Amy M.	Ann (MM on site)	Daniel	PaviElle (until 3:30)	Amber (until 3:00)	Coralis	ММ
				4:00-8:05 pm		4:00-8:05 pm		4:00-8:05 pm	
				Eric W's son (MM at ending)	Eric W	MM (3:00- 4:15) Eric W's wife	Eric W	Jonathan B. (MM on call for ending)	Magen
Sunday April 21	Monday April 22	Tuesday April 23	Wednesday April 24	Thursday April 25		Friday April 26		Saturday April 27	
CLOSED	CLOSED	CLOSED	CLOSED	11:55-4:00 pm		11:55-4:00 pm		11:55-4:00 pm	
				Michael (Amber at beginning)	Daniel	Ann	ММ	Elsa	Ulysses
				4:00-8:05 pm		4:00-8:05 pm		4:00-8:05 pm	
				Meredith	Andrew	Jonathon J.	Jonathan	Brvan A.	Karen

# **DOLLARS**



# AIA St. Paul



# AIA Minnesota



# AIA Minneapolis

# MINNESOTA ARCHITECTURAL FOUNDATION









# KNIGHT FOUNDATION





Playtop is a calcular provinced exhall shed by the Black and Latino youth. of New York's Small Brook neighborhood in the early 1970s. Over the leafthe decades, the horiz primary moves of expression — designing, encourby blooking and goods - have become goldedy incognized smoother. produces in their own light, and each has algorithmity impacted the order bull environment. Pipeling Anotherbare produces spaces, buildings, and environments that exists by the smaller always restled in these miners of No hap expension Chara to the Dayer The Birth of High No Antifectors publish the work of stadents, association, and procliments of the center of this energing and fections revolution

### Close to the Edge: The Birth of Hip-Hop Architecture April 15 - June 15

Bit bitter Continued Design: Salara Casta, with graffit by CHROL. Abor Smith, and Pager Committee PROPERTY.

Section 1997





### Regular Exhibit Hours:

Thursdays, Fridays & Saturdays April 19-June 18 282 University Ave W. St. Peul.

### Free and Open to the Public

Constions to the Wigington Minority Scholarship Fund of the Minnesote And Nactural Foundation are encouraged (checks, credit or debit cerds orby)

### Opening Night: Monday, April 15

9:00-9:00 pm at SpringBCR1 382 University Ave W. St. Peul.

### Symposium: Wednesday, April 17

Panel discussion \$100-500 pm at SpringBORL 382 University Ave W. St. Peul.

Confined conventation and "cypher section" 5030-800 pm at U of M, Repson Hall, 89 Church St SE, Minnespolis Panelists: Selou Cooks, Law Davis, James Garret, Jr., Objeton Jeyffour Moderator: Jeruffer Newson

For more information: www.sie-enn.org











## What mattered most:

- RESILIENCE
- OPENNESS
- SHARED VALUES
- •RESPECT

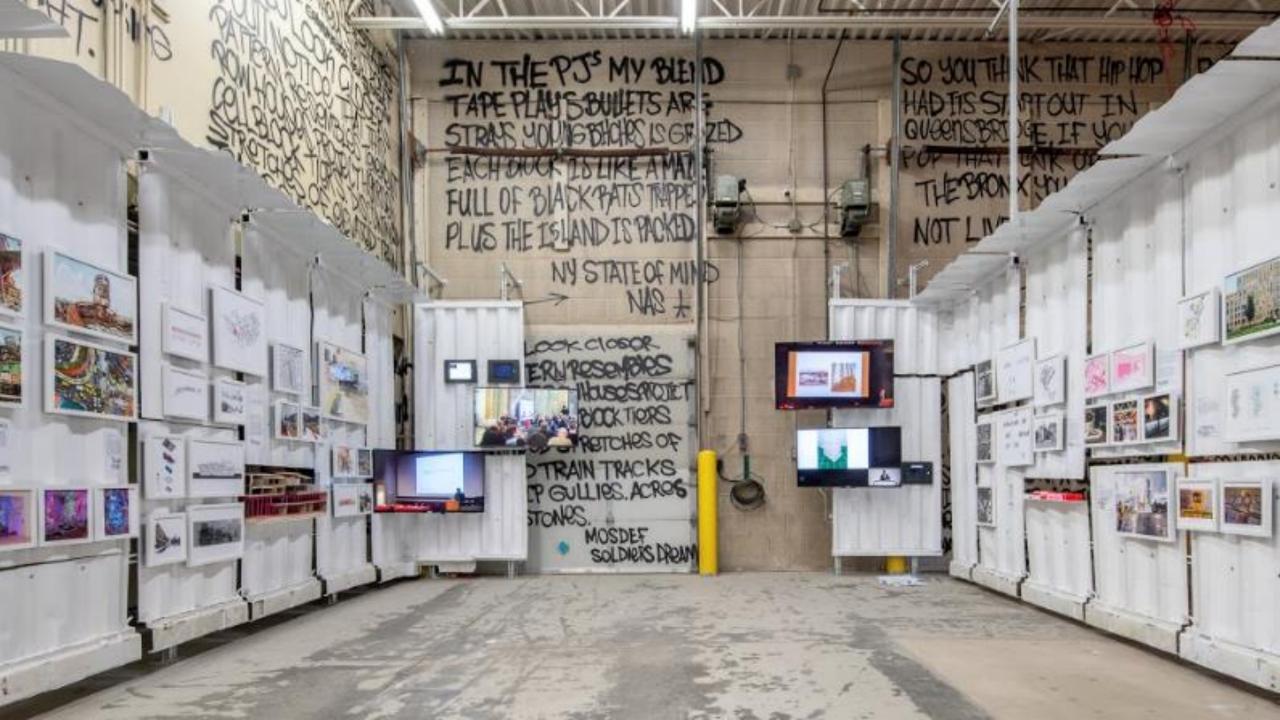




















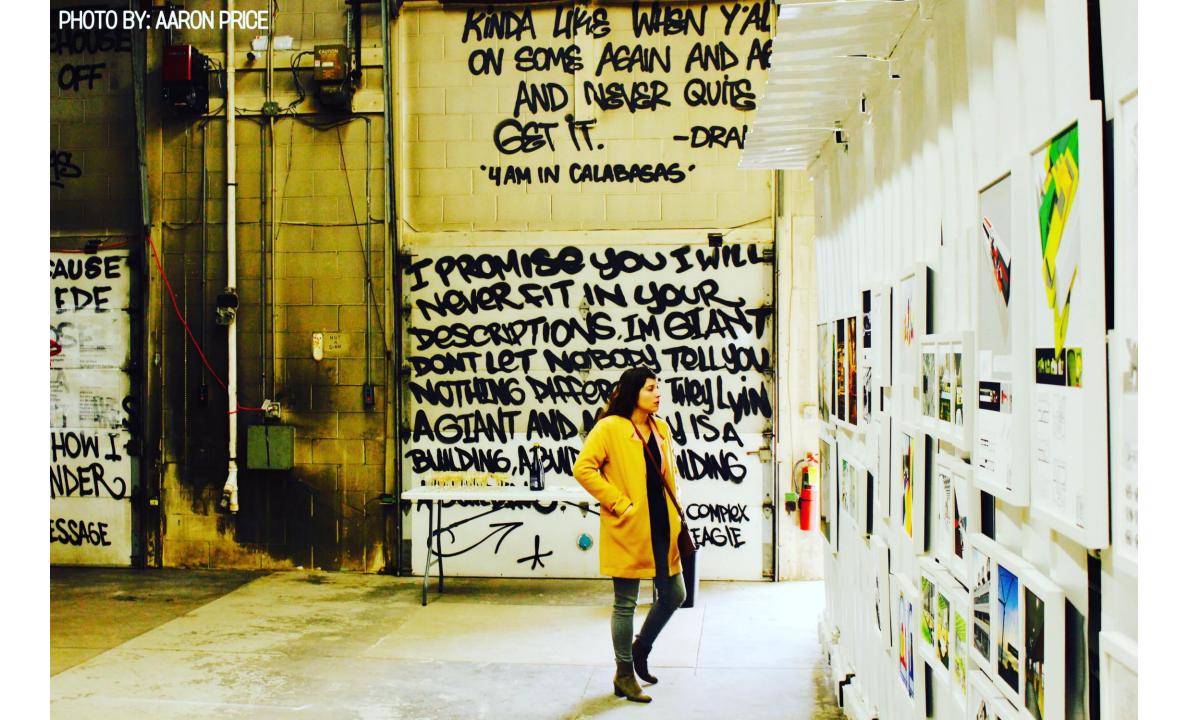


























## **Center Mission & Vision**

#### Mission:

We inspire agency and accelerate action to create a better built environment - one that reduces negative climate impact, advances equity, and enhances the human experience.

#### Vision:

That every action related to the built environment strengthens the people and places of Minnesota.

## **Center Mission & Vision**

#### With Whom:

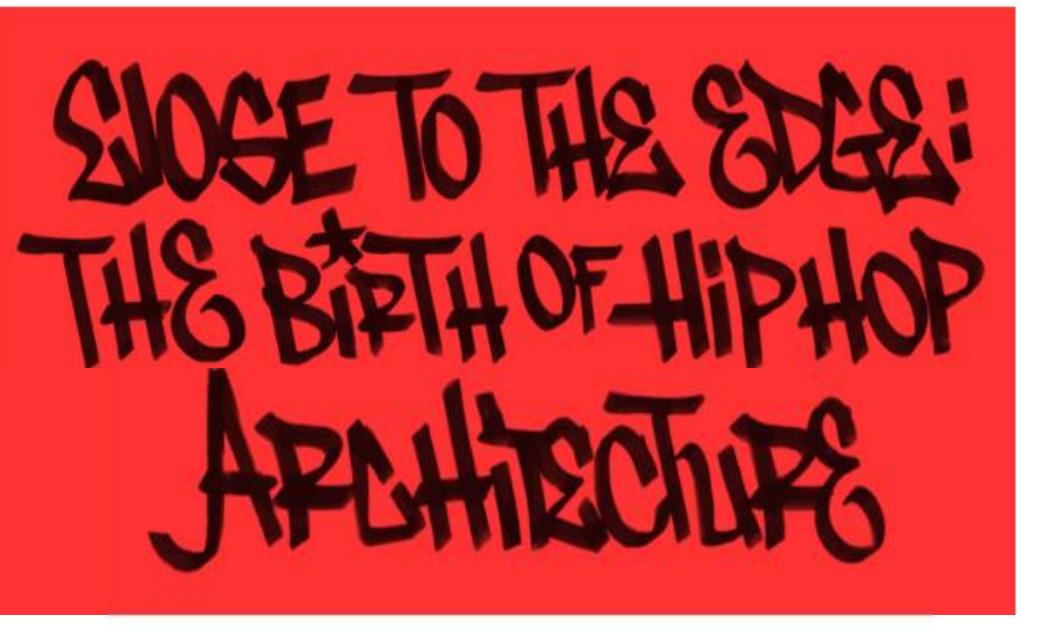
Partnerships with local artists, local community organizations and local knowledge centers will be core to how programming and experiences are developed to ensure equity, relevance, vibrancy, and magnetism.

Our programming partnerships will be widely varied in form and focus, with members of the architecture community collaborating with and taking direction from artists, designers, craftspeople, business leaders, builders, musicians, elders, young people, historians, community organizations, engineers, educators, policymakers, researchers, scientists, storytellers, thinkers, performers, and provocateurs.

### **TAKE THIS IDEA:**

# Center people who are underrepresented and marginalized, and their organizations.

- Trust first
- Collaborate often and with integrity
- Be self aware and invest in intercultural development
- Recognize and respect different types and sources of power – yours and others'
- Recognize the roots of organizational wealth
- Keep a learners mind
- Hold space for anyone to contribute
- Hold tightly to purpose and lightly to process



**AAO** 2019

AIA MN

**EVP / Executive Director, Mary-Margaret Zindren, CAE**